

SINHGAD INSTITUTE OF BUSINESS MANAGEMENT - MUMBAI
MASTER OF MANAGEMENT STUDIES (MMS) ALL SEMESTER SUBJECTS

SEMESTER 1

Mandatory Core Course 1: Fundamentals of Management Theory and Practice
Mandatory Core Course 2: Business Statistics
Mandatory Core Course 3: Managerial Economics
Mandatory Core Course 4: Financial Accounting for Business
Mandatory Core Course 5: Organizational Behavior
Mandatory Core Course 6: Fundamentals of Marketing (4 cr)
Mandatory Core Course 7: Operations Management (4 cr)
Mandatory Core Course 8: Information Technology for Business (4 cr)

Elective Course 1: Managerial Communication
 Elective Course 2: Legal and Tax Aspects of Business

SEMESTER 3

Mandatory Core Course: Corporate Strategy (UA) (4 cr)
Mandatory Core Course: Project Management
Mandatory: Summer Internship (8 cr)

Finance Specialization Group

Mandatory Course: Financial Markets and Institutions (UA)

Elective Course 1: Corporate Valuation

Elective Course 2: Security Analysis and Portfolio Management

Elective Course 3: Commercial Banking

Elective Course 4: Emerging Technologies in Finance and Blockchain

Elective Course 5: Direct and Indirect Taxes

Human Resource Specialization Group

Mandatory Course: Competency-based HRM & Performance Management System (UA)

Elective Course 1: Compensation and Benefits

Elective Course 2: Employer Branding and Employee Value Proposition

SEMESTER 2

Mandatory Core Course 1: Business Research Methods (4 cr)
Mandatory Core Course 2: Corporate Finance (4 cr)
Mandatory Core Course 3: Human Resource Management (4 cr)
Mandatory Core Course 4: Application of Marketing: Theory and Practice
Mandatory Core Course 5: Decision Models in Management
Mandatory Core Course 6: Information Systems and Digital Transformation
Mandatory Core Course 7: OJT/Field Project (4 cr)

Elective Course 1: Economic Environment and Policy
 Elective Course 2: Foundations of Strategy

SEMESTER 4

Mandatory Core Course: International Business (UA) (4 cr)
Mandatory Core Course: Business Ethics and Corporate Governance (4 cr)
Mandatory Core Course: Seminar Paper
Mandatory Core Course: Research Project (8 cr)

Finance Specialization Group

Elective Course 1: Financial Market Regulations (4 cr)

Elective Course 2: Wealth Management/Behavioural Finance (4 cr)

Human Resource Specialization Group

Elective Course 1: OD and Change Management (4 cr)

Elective course 2: Strategic Human Resource Management (4 cr)

Marketing Specialization Group

Elective Course 1: Global Marketing (4 cr)

Elective Course 2: Business to Business Marketing (4 cr)

<p>Elective Course 3: Learning and Development Elective Course 4: Global HRM Elective Course 5: Organization Theory, Structure and Design</p> <p>Marketing Specialization Group Mandatory Course: Marketing Strategy (UA) Elective Course 1: Consumer Buying Behaviour Elective Course 2: Product Management Elective Course 3: Brand Management Elective Course 4: Digital Marketing Strategy Elective Course 5: Retail Management</p> <p>Operations and Supply Chain Specialization Group Mandatory Course: Supply Chain Management (UA) Elective Course 1: Logistics Management Elective Course 2: Global Supply Chain Management Elective Course 3: Service Operations Management Elective Course 4: Production Planning & Control (PPC) Elective Course 5: Purchase and Materials Management</p> <p>System & Digital Business Specialization Group Mandatory Course: Strategic Information Technology and Resource Management (UA) Elective Course 1: Digital Business Elective Course 2: Enterprise Systems for Business Elective Course 3: Big Data Business Analytics & FinTech Elective Course 4: Business Application of Networking and Telecommunication Elective Course 5: Data Mining and Business Intelligence</p>	<p>Operations and Supply Chain Specialization Group Elective Course 1: Operations Strategies (4 cr) Elective Course 2: Demand Forecasting and Inventory Management (4 cr)</p> <p>System and Digital Business Specialization Group Elective Course 1: IT Consulting & Managing for Business (4 cr) Elective Course 2: IoT, Cloud Computing, and Virtualization for Business (4 cr)</p>
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UA - University Assessment (Exam will be conducted by University of Mumbai)

4 cr - Four credit subject of 100 marks, rest all subjects of 2 credits each of 50 marks

SIP and Research project - 8 credits